

WINTER 2011

Articulus

The official Horder Centre newsletter
for GPs and health professionals

Strategic Review Launched



Consultation to begin *see page 4*

**More GP education
evenings planned for 2011**

see page 5

Win a bottle of Champagne!

see page 5



OUR CONSULTANTS

CONSULTANT	PRIMARY SPECIALTY	SECONDARY SPECIALTY
Mr Per Anderberg	Orthopaedic – Upper & Lower limb	Shoulder surgery
Mr Hugh Apthorp	Orthopaedic – Lower limb	Complex hip revision and minimally invasive hip surgery
Mr Andrew Armitage	Orthopaedic – Lower limb	Complex knee surgery – revision and ligament reconstruction
Mr Jamie Buchanan	Orthopaedic – Upper limb	Arthroscopic shoulder, elbow surgery, knee & hip replacement
Mr Adrian Butler-Manuel	Orthopaedic – Lower limb	Complex knee surgery, revision and ligament reconstruction
Mr Michael Dunning	Orthopaedic – Lower limb	Foot and ankle surgery
Mr Mike Fordyce	Orthopaedic – Lower limb	Complex hip revision & resurfacing hip surgery
Dr Anthony Hammond	Rheumatologist	Interventional spinal pain management
Mr Oliver Keast-Butler	Orthopaedic – Lower limb	Knee & hip replacement surgery, complex hip revision surgery
Mrs Lisa Leonard	Orthopaedic – Upper limb	Hands, wrists & elbows surgery
Dr Terry Ludgrove	Pain management	Interventional spinal pain management
Mr James Nicholl	Orthopaedic – Upper limb	Hand & upper limb surgery
Mr Mark Pickford	Orthopaedic – Upper limb	Hand surgery
Mr Sam Rajaratnam	Orthopaedic – Lower limb	Foot, ankle & hip surgery, complex knee reconstruction
Dr Paul Reynolds	Medical Director and Support Physician	Acute geriatric medicine
Mr Guy Selmon	Orthopaedic – Lower limb	Spinal surgery
Mr Paul Skinner	Orthopaedic – Upper limb	Hip & knee replacement
Mr Andrew Skyrme	Orthopaedic – Lower limb	Foot & ankle surgery, revision & resurfacing hip surgery
Mr Richard Slack	Orthopaedic – Lower limb	Complex hip revision and minimally invasive hip surgery
Dr Stewart Torode	Rheumatologist	Rheumatoid arthritis & rehabilitation
Mr Senthil Velayudham	Orthopaedic – Lower limb	Complex hip revision, minimally invasive hip surgery and resurfacing hip surgery
Dr Stephen Wroe	Neurologist	

Welcome

Welcome to the first edition of Articulus in 2011, and on behalf of everyone at The Horder Centre I hope you had a happy Christmas and New Year.

A new year always means new challenges and it is clear that 2011 will be a year of enormous change in the NHS and for those providing NHS services.

As detailed in this newsletter, our Strategic Review is under way to establish how The Horder Centre can best develop its services over the next five years to meet the challenges that lie ahead.

The review will create a plan that will help strengthen our position as the leading orthopaedic centre of excellence in the south east, and to achieve this we are appealing for your help.

To arrive at the most relevant and accurate conclusions and recommendations, our strategic review team will be consulting with key stakeholder groups, including GPs, and your views will be most appreciated.

Alongside the review, our multi-million pound redevelopment scheme is progressing well and later this year we will be officially opening our new physiotherapy gym, as well as other parts of the scheme.

2011 looks set to be a truly exciting year for The Horder Centre, and we look forward to your continued interest and support.



Diane Thomas
Chief Executive, The Horder Centre.

Making An Impact

Our annual report for 2010/11, entitled Making An Impact, was officially approved by the Board of Trustees in November.

The report, available to download on The Horder Centre website, highlights how the Centre continues to make a positive difference to the lives of those we treat.

Details of the NHS services offered by The Horder Centre and its work as a charitable organisation are included in the report as well as the views of former patients and an update on our exciting redevelopment scheme.

The report sets out the Centre's policies to establish effective performance and governance and concludes with a statement of financial activities, a balance sheet and a cashflow statement.

Roy Greenhalgh, Chairman of The Horder Centre, said:
"We hope the report will give readers a real sense of how

our dedicated staff at The Horder Centre help give thousands of people access to leading orthopaedic treatment, and how we are working to continually improve the services we offer and maximise patient choice."

To download the report, visit
www.hordercentre.co.uk/about-horder



Strategic review under way to create five-year mission plan

GPs invited to take part in consultation process



Work is under way to establish a five-year strategic plan to ensure The Horder Centre meets future challenges and develops into the leading orthopaedic centre of excellence in the South East.

At the annual board meeting in November, a strategic review was officially launched to examine how best to enhance the Centre's existing services and outcomes by consulting with key stakeholder groups, such as GPs and other health professionals.

The review will culminate in March with a blueprint document aimed at guiding the Centre through proposed changes to the NHS, as well as taking advantage of new healthcare markets.

The review is being led by consultants The Solution Shedd, experienced in delivering strategic guidance for charitable organisations seeking to make a positive impact through the work they do.

Managing Director Stefanie Shedd said: "The strategic review marks an exciting evolution for The Horder Centre, which is both challenging and timely with the planned changes to the NHS.

"The Horder Centre is proud of its reputation as one of the leading orthopaedic centres in the South East and will take this opportunity to look for ways to strengthen its charitable aims and continue to deliver high quality outcomes.

"From looking at how it can improve its effectiveness to identifying which products and services it should expand into – the review is expected to be far reaching and include all of its key stakeholders, especially GPs."

Throughout January and February, The Horder Centre will be organising

focus groups and one-to-one surveys to hear back from its users. The strategic review team will also be looking for GPs who would be willing to participate in the process and help The Horder Centre maintain and develop its first class services.

The review will also recognise the uncertainty GPs face in meeting the NHS White Paper's goals of championing equality and the patient. With its unique focus on orthopaedics and arthritis care, The Horder Centre would like to understand how it can use its knowledge and history to provide GPs with the support and assistance they need in this challenging environment.

Any GPs interested in assisting the Centre with its strategic review is asked to send an email to Roger Mellhuish (roger.mellhuish@horder.co.uk) indicating whether they would be willing to participate in a focus group or individual survey session.

Diane Thomas, Chief Executive of The Horder Centre, said: "The Board of Trustees gave its full backing to the strategic review and we are now pressing ahead with what we hope will create a new and exciting five-year vision for the Centre.

"Like all healthcare organisations, The Horder Centre is facing new challenges as the NHS itself evolves, and we are confident the plan will equip us to meet those challenges with the help of our key stakeholders, such as GPs.

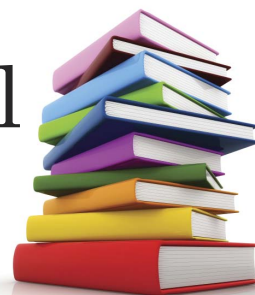
"But in addition, we are determined to fulfil our charitable purpose by delivering excellent outcomes to as many people as possible both by increasing the accessibility to our services and by developing new services.

"Ultimately, we believe the strategic plan will build on our core values and help strengthen the Centre's position as the leading orthopaedic centre of excellence in the South East."

Key Ideas for Main Product Advancement for Consultation / Analysis

1. Acute / chronic back pain management
2. Capture & management of healthcare knowledge to advance MSK services
3. Discounted tariff prices for services
4. Outreach Horder Centres
5. A hydrotherapy pool
6. Physiotherapy & related services
7. In-Patient aftercare
8. Enhanced rheumatology services
9. Development of affordable self-pay products / services
10. Direct access diagnostics
11. Dedicated MSK training centre on-site
12. Provision of podiatry / chiropody services

Horder Centre Educational Events in 2011



Following a series of successful education events in 2010, The Horder Centre will run a similar schedule of events throughout 2011.

The feedback from those who attended the Centre's events in 2010 was extremely favourable with a tremendous amount of interest being shown, not only on the variety of topics presented, but also on the development of The Horder Centre as a centre of orthopaedic excellence.

For 2011, sessions will again be aimed both at GPs and other health professionals and also the public keen to learn more about common treatments such as joint replacements, physiotherapy and common bone disorders.

For our GP events, invitations will continue to be sent individually, not only to every GP and allied health professional on our database, but also to the Practice Managers in order that the invite can be extended, hopefully, to practice staff, District Nurses and other interested parties.

Public events will be advertised in the local press and on our website, www.hordercentre.co.uk

Events will normally be held as evening functions on a monthly basis at chosen locations throughout Kent and Sussex.

Topics will focus on orthopaedic treatment and will be relevant to day-to-day surgery or clinic practice. They will be presented by a variety of the consultant surgeons who work with us at The Horder Centre and who come from local NHS Trusts.

It is also planned to host a full Musculoskeletal Study Day at The Horder Centre itself giving you the opportunity of visiting the hospital and seeing for yourself all of the new development projects and to see why we are now recognised as the leading elective orthopaedic centre of excellence in the South East.

Dates for events in 2011 will be published in forthcoming newsletters and online at www.hordercentre.co.uk

Currently, the below events are planned:

Public events:

- > Friday, January 28th at the Cooden Beach Hotel, near Bexhill; educational event on Painful Foot & Ankle Conditions
- > Repeated on Wednesday, March 30th at The Spa Hotel, Tunbridge Wells

GP events:

- > Thursday, February 10th at The Spa Hotel, Tunbridge Wells
- > Repeated at Cooden on Tuesday, February 15th, topic still to be decided

For any enquiries about the events, please contact:

Roger Mellhuish
Business Development Manager
[01892 602995](tel:01892602995) roger.mellhuish@horder.co.uk

New Consultant joins The Horder Centre

Pain Management Specialist, Dr Terry Ludgrove, MB BS, FRCA, has started working at The Horder Centre.

Dr Ludgrove, a Consultant at Maidstone & Tunbridge Wells NHS Trust, is a pain management specialist with sub-specialities in the diagnosis and treatment of chronic pain, with particular interest in treatment of back pain, cervical and Thoracic pain and CRPS (limb causalgia).

His special clinical interests include understanding and treating chronic pain and minimally invasive treatment of disc pain.

Dr Ludgrove is married to a GP and has three children. A keen skier, Dr Ludgrove is also interested in nature and owns a small farm.

We look forward to working with Dr Ludgrove.



Win a bottle of Champagne

To celebrate the launch of our new-look Articulus newsletter for GPs and other allied health professionals, we are giving you the chance to win a bottle of champagne.

Articulus has been redesigned in a contemporary new style to offer relevant news and features about The Horder Centre and its objectives to deliver the best outcomes for patients.

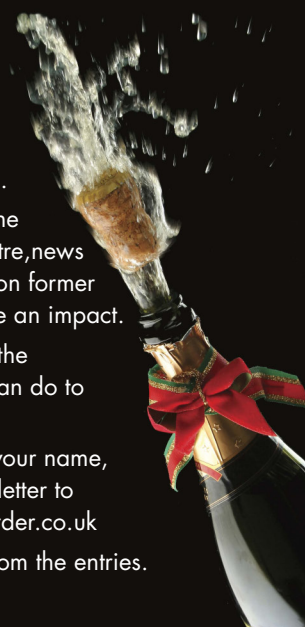
Every quarter, Articulus will bring you the views of key people at The Horder Centre, news on key developments and case studies on former patients to highlight how we have made an impact.

We are keen to hear your views about the newsletter and if there is anything we can do to make it even better.

To enter our competition, simply email your name, address and your thoughts on the newsletter to Roger Mellhuish at roger.mellhuish@horder.co.uk

The winner will be chosen at random from the entries.

Many thanks.



Case Study

David back on his round

David Evans is looking forward to returning to his traditional rag and bone round following a double hip replacement.

David, 71, from Hurstpierpoint in West Sussex, asked his GP to refer him to the Centre following several recommendations from friends in his village.

The pain in his hips became so bad that he had to give up his horses and sell his cart. Even walking up the garden became impossible.

But now, following two operations carried out by Consultant Guy Selmon at The Horder Centre, David is planning to buy a new Dartmoor pony to resume his rounds.

He said: "Before my operations, looking after my horse became too much for me. I had to stop my traditional rag and bone round, which was a shame. Going out for the day was a nightmare.

"Some friends of mine in the village had been to The Horder Centre and said I should go there too, so I asked my GP to send me there. It was absolutely brilliant. It was so clean and the staff were so friendly."

David had his first operation in 2009 and his second earlier in 2010. He said: "The impact the operations have had has

been amazing. It's given me my life back. I'm now looking forward to getting back to my round. I can't remember when I have been so happy and I would recommend The Horder Centre to anyone."

Diane Thomas, Chief Executive of The Horder Centre, said: "Making a positive difference to people's lives is at the heart of what we do at The Horder Centre. Through our development programme we aim to have a positive influence and be involved at every stage of the 'individual care pathway', helping people gain and maintain good health, giving choices of care and healthcare programmes, enhancing safety and patient experience every step of the way."



Centre above average on PROMS



The PROMS (Patient Reported Outcomes Measurement Study) study group has recently published the first sets of Post-Operative questionnaire data for patients who underwent surgery between April 2009 and April 2010. The Post-operative data compares questionnaires patients answered, following their treatment, to their pre-operative questionnaire in order to provide a measure of their treatment's clinical outcome. The Horder Centre has actively participated in this audit for all hip and knee replacement patients.

Key findings Nationally

- Participation and coverage
- > There was a pre-operative questionnaire return rate of 60%
- > There was a post operative return rate of 71.5%

Scores

- > As measured by their response to a series of questions about their condition (Oxford Hip and Knee Scores), 95.8% of hip replacement respondents and 91.6% of knee replacement respondents recorded joint related improvements following their operation.
- > Based on a combination of five key criteria concerning their general health (EQ-5D Index score) 87.0% of hip replacement respondents and 77.4% of knee replacement respondents recorded an increase in the patient's general health.

Key findings for The Horder Centre

The report focuses on three measurement indexes to give an indication of treatment outcomes. Two of these indexes give a score for general health and the third gives a score related to the specific joint being treated:

1. EQ-5D Index score – Is a score for general health, based on responses the patient gives to a series of questions.
2. EQ-5D VAS score – This also gives a score for general health, however in this measure the patient is asked to mark on visual scale between 0 and 100, how they would rate their health on the day of completion of questionnaire.
3. Oxford hip/ Knee score – Is a score reflecting the condition of the joint treated, which is based on responses the patient gives to a series of questions.

Below is a simple table summary comparing The Horder Centre scores for each of the indexes to the unadjusted national averages:

		General health index (EQ-5D)	General health on Visual scale (EQ-5D Vas)	Oxford joint score
Knee	National ave.	77.72	50.13	91.86
	The Horder Centre	80.99	53.21	92.11
Hip	National ave.	86.95	61.54	95.93
	The Horder Centre	90.05	60.86	97.56

From this table we can see that The Horder Centre performs above average on almost every score which we are delighted with. For all the other indicators released in this PROMS report The Horder Centre had an above average percentage of patients who improved post operatively.